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Better Buy NOW!

# Famous ARGUS C-3 CAMERA

at an amazing  
**NEW LOW PRICE!**



Formerly \$78.08

**NOW \$59<sup>95</sup>**

COMPLETE WITH CARRYING CASE, FLASH GUN  
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Here's the most popular, most in demand 35mm camera in America today. Always a remarkable value, sensational at this new low price. Thousands more can now afford to own this fine camera.

Here's your chance to own the camera of your dreams. You need not be an expert to get wonderful pictures in color or black and white.

**THESE QUALITY FEATURES NOT FOUND IN OTHER CAMERAS  
AT SUCH A SENSATIONAL, LOW COST**

- Coupled range finder focusing
- Handy plug-in flash unit for indoor photography
- Hard-coated, color corrected f3.5 lens
- Wide range of speeds—1/300 sec. for action



*More people want and buy argus c-3 than any other Fine 35mm Camera*  
ARGUS, INCORPORATED, ANN ARBOR, MICHIGAN